

ALEXA M. HARRINGTON

VIDEO CONTENT CREATIVE

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EDUCATION

BACHELOR OF ARTS, MAJOR IN VISUAL MEDIA ARTS (FILM PRODUCTION)
Emerson College | December 2019 | GPA: 3.97 | Summa Cum Laude Honours

WORK EXPERIENCE

VIDEO EDITOR & ANIMATOR

Ausmed Education | September 2020 - Present

- **Primary responsibilities:** Producing, filming, editing and animating long-form educational video Courses. Full creative control over the production of assigned projects. Additional responsibilities include development and lead management of content policies and procedures.
- **Key achievements:**
 - Increased responsibilities in 2021-22 encompassing project management, creative producing, scheduling, leadership, and hosting company-wide, monthly meetings.
 - Creative development and execution of Ausmed's current Brand Ident.
 - Maintenance of a 4.6/5 star average rating from customers across all completed projects.
 - Primary authorship of the processes and procedures for Course creation.

CONTENT OPERATIONS CONTRACTOR

Studio71 (Global Distribution Dept.) | November 2019 - April 2020

- **Primary responsibilities:** Editing, mastering, and localisation of digital content for AWS, Meta, Snapchat, Roku, Pluto TV, and Tik Tok. Additional responsibilities included creating topical social media creative assets for brands on Tik Tok and Meta; and closed-captions for Snapchat content.

POST-PRODUCTION INTERN

Studio71 (Post-Production Dept.) | September 2019 - December 2019

- **Primary responsibilities:** Assisting the Editors and Assistant Editors with tasks in AVID; managing ingests, grouping + syncing, assembling string-outs, script-syncing, compiling SFX, and workflow organisation. Projects included *The Real Bros of Simi Valley S3* & *Adventure Force 5*.

MOTION GFX/GRAPHIC DESIGN INTERN

Bagg Street Productions | September 2019 - November 2019

- **Primary responsibilities:** Creating motion graphics for a range of projects for pitches and social media, assisting with the design of creative decks, and creating internal projects for distribution.

DIGITAL POST-PRODUCTION LAB MANAGER

Emerson College DPL | September 2017 - August 2019

- **Primary responsibilities:** Assisting students and troubleshooting in working in Adobe Suite, AVID & DaVinci Resolve, authoring technical, in-depth software guides for students, and managing lab operations, facilities and inventory.
- **Key achievements:**
 - Promoted from Lab Assistant to Manager in August 2018.
 - Lead software and theory workshops on post-production topics for students.
 - Selected to receive specialised, 1:1 training in colour grading and DaVinci Resolve.

VIDEO PRODUCTION INTERN

CTP Boston | May 2019 - August 2019

- **Primary responsibilities:** Assistant editorial work including ingesting footage, prepping sequences, basic structuring, and mastering final content for broadcast. On-set assistance with camera, sound, and producing responsibilities. Creative editorial, colour grading and motion graphics contributions on select projects.
- **Key achievements:** Primary creative assets selected for inclusion in pitch bids for major clients including Dunkin' (Double Cup Break-up) and the Harlem Globetrotters.

VIDEO PRODUCTION INTERN

Opalite Media | April 2019 - August 2019

- **Primary responsibilities:** Assistant editing using Premiere Pro, editing videos and assisting in narrative development, colour correction, and motion graphics. On-set responsibilities included secondary camera operation, sound recording, and production assistance.
- **Key achievements:** Contribution to the production and post-production of Alex Morse's Congressional campaign video series.

MEDIA INTERN

Federal Reserve Bank of Boston | July 2018 - September 2018

- **Primary responsibilities:** Creative direction for all internal projects in the Supervision, Regulation, & Credit department; including scripting, producing, shooting, and editing.
- **Key achievement:** Received a Spot Award for excellent execution of projects.

FREELANCE EDITOR

Wedding Movies | May 2016 - August 2016

- **Primary responsibilities:** Footage wrangling, editing full-length wedding films and highlight reels, exporting, and authoring Blu-Ray/DVDs with menus. Additional responsibilities included corresponding with clients, invoicing, and general software troubleshooting.

SOFTWARE CAPABILITIES

Adobe Premiere Pro	Adobe Photoshop
AVID Media Composer	Adobe Illustrator
Adobe After Effects	ProTools
DaVinci Resolve	MS Office Suite
Google Products	Jira, Atlassian & Slack

PROFESSIONAL SKILLS

AVID User Certified	Project Management
Video Editing	Technical Writing
Color Correction	Team Leadership
Motion + Graphic Design	Broadcast Mastering
2D Animation Design	Blu-ray & DVD Authoring
Sound Editing & Design	QC Testing

WORKFLOW KNOWLEDGE

AVID Shared Workspaces	Jira Epics & Stories
In/Out DaVinci Resolve	Amazon Web Services
Transcoding & Proxies	AGILE Framework
2K & 4K Workflows	Efficient file management

THREE VALUES

Communication
Continuous Improvement
Collaboration

THREE REFERENCES

Will Claflin | Supervisor: CTP
wclaflin@ctpboston.com

Michael Keenberg | Supervisor: Studio71 (Post)
michael.keenberg@studio71us.com

Kieran McKeon | Supervisor: Emerson DPL
kieran_mckeeon@emerson.edu

THREE FAVOURITES

IGOR by Tyler, the Creator
Russian Caravan Tea
What We Do in the Shadows